

**THE
TRIFECTA
DEER CAN'T
RESIST**



CORN



**ROASTED
SOYBEANS**



**GRAPE
FLAVOR**

**PROVEN
HUNT NUTRITION**



RACK & RATION
PROVEN HUNT NUTRITION

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**MAXIMIZE
YOUR HUNT!**

RACK RATION PRODUCTS

We've combined proven ingredients with the right balance of protein, energy, and minerals to help deer reach their full potential.

Whether you're growing body condition, boosting antler development, or simply attracting and holding deer on your property, Rack Ration delivers results you can count on.

With Rack Ration, you're not just feeding deer — you're fueling the hunt.

RACK RATION DEER ATTRACTANT BLOCK - 25 LB. (#96059BK) FOR WHITETAIL DEER *GRAPE FLAVORED!*



CRUDE PROTEIN MIN: 21%
CRUDE FAT MIN: 4%
CRUDE FIBER MAX: 10%
CALCIUM: 1.75-2.25%
PHOSPHORUS MIN: 0.9%
SALT: 0.9- 1.4%

Packed with the right balance of protein, fat, and minerals to support antler growth, body condition, and overall deer health. Added vitamins and trace minerals help boost immunity, while a sweet grape flavor keeps deer coming back.

RACK RATION DEER MINERAL BLOCK - 25 LB. (#96060BK) VITAMIN-MINERAL SUPPLEMENT FOR NON-CONFINED DEER



CALCIUM: 14-16%
PHOSPHORUS MIN: 5%
SALT: 30-35%
COPPER MIN: 665 PPM
SELENIUM MIN: 27 PPM
ZINC MIN: 2,000 PPM

Formulated to supplement the minerals deer need for antler growth, bone strength, and deer health. Enriched with essential trace minerals and vitamins to support reproduction, immune function, and overall vitality in every season.

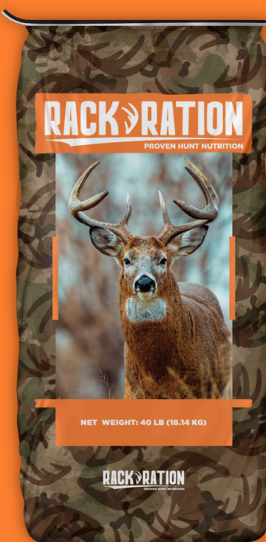
RACK RATION DEER FEEDER PELLETS - 40 LB. (#93884PE) FOR WHITETAIL DEER



CRUDE PROTEIN MIN: 16%
CRUDE FAT MIN: 4%
CRUDE FIBER MAX: 9%

Designed for long-lasting attraction and balanced nutrition, Rack Ration Deer Feeder Pellets deliver dependable intake through gravity and spin feeders. Formulated for energy, essential minerals for antler development, and flavoring deer can't resist — fueling deer health and performance all season long. No fear of ingredient sorting in a convenient pellet.

RACK RATION DEER ATTRACTANT - 40 LB. (#93885CO) FOR WHITETAIL DEER *GRAPE FLAVORED!*



CRUDE PROTEIN MIN: 16%
CRUDE FAT MIN: 3.75%
CRUDE FIBER MAX: 9.5%

Crafted to draw deer in and keep them coming back, Rack Ration Deer Attractant combines the irresistible aroma of grape flavor with the high-energy punch of roasted soybeans. Formulated to support deer performance with key nutrients that fuel antler growth, body condition, and overall vitality.

GENERAL FEEDING SUGGESTIONS

BLOCKS ATTRACTANT + MINERAL

- Place blocks directly on the ground, stump, or in an appropriate wildlife feeder near active deer trails, bedding areas, or food plots.
- Offer year-round to provide essential minerals and attract deer to specific locations.
- Expect consumption to vary based on season, availability of natural forage, and herd size.
- Always provide clean, fresh water nearby to support mineral uptake.
- Check local wildlife regulations regarding supplemental feeding before use.
- Replace blocks as they are consumed to maintain consistent availability.

BAGGED PRODUCT FEEDER PELLETS + DEER ATTRACTANT

- Begin by introducing Rack Ration in small quantities to avoid overfeeding and encourage gradual acceptance.
- Feed on the ground or in gravity or trough-style feeders designed for deer.
- Position feeders near natural travel corridors, water sources, or existing feeding areas.
- Use consistently during critical growth periods like antler development in spring/summer and body conditioning before winter.
- Monitor consumption and adjust placement based on deer activity and seasonal needs.
- Supplemental feed is intended to complement, not replace, natural forage.

RACK RATION

PROVEN HUNT NUTRITION